

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Oak Creek Health Department "Health Express"

Contact Information

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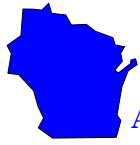
Program Information

Type of Program Health Dept
Year Coalition was Formed 2004
Primary program focus Nutrition
Region Southeastern
County City of Oak Creek within Milwaukee County
Coalition Web Site Address www.oakcreekwi.org

Program Information

Represented Groups on Coalition Health Dept	Represented Professions on Coalition Educator Nurse
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Health Express

Intervention Information

Type of Intervention: Nutrition Event
Focus Area: Fruit & Vegetables
Intervention Site or Setting: School
Scope of Intervention: Other
Target Audience: All races, genders and ages
Total Population in Area Served: About 200 school children and their families
Number of Participants: About 200
Implementation Status: One-time, six/seven week program

Partners: A parochial school
Unique Funding:
Evaluation: Impact on Knowledge, Attitudes & Behavior
Evidence-Based or Best Practice based on research articles, 5-A- Day, etc.

Products Developed or Materials Used:

"Boarding pass" food logs 5-A-Day literature

Intervention Description:

Working with school children (with parental participation) to increase intake of fruits and vegetables.

A Wisconsin Nutrition and Physical Activity Intervention